

TechNet 2014- Carmen Truax & Stephanie Mayhew KCPS-ITRTs

Common Craft Style Videos – Creating a descriptive video

Student examples:

http://www.youtube.com/results?search_query=moranmustangs+%2Bxyz+affair&page=2

The Election of 1824 - <http://www.youtube.com/watch?v=4iHLEY9etWg>

The Boy in Striped Pijamas - <http://www.youtube.com/watch?v=LK-b0VqPYi8>

The Halloween Tree - <http://www.youtube.com/watch?v=6AM74zerp6g>

Behind the scenes - <http://www.youtube.com/watch?v=FgIE9aQly9k>

Information

<http://blogush.edublogs.org/2010/12/27/commoncraftvideomiddleschoolsocialstudies/>

<http://speakingofhistory.blogspot.com/2009/03/podcast-184-creating-common-craft-type.html>

How to create a descriptive video

<http://www.youtube.com/watch?v=oCl1zoxs3Zo>

Materials required

- Script
- Digital camera or iPhone or iPad or flip camera
- Tripod
- Paper cut outs, charts, maps or background.
- Table covered with white paper. Draw a frame for the filming area with light pencil
- Desk lamps (optional)
- Folders with 4-5 articles related to the topics assigned to students.
- Scoring guide.
- First slide: Title and first name of students.
- Last slide: Bibliography and/or images source.

Students will work in groups of 4 students.

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Process to create a 1 to 2 minutes non- edited & non- stop video

Step one: form a group and choose your topic. Your teacher will provide you with a list of topics to choose from where you will be assigned a topic by the teacher.

Step two: come up with a game plan. Break down your topic into simple steps. Example: the life-cycle butterflies is easily broke it down to four steps: the egg, caterpillar, chrysalis and finally the butterflies.

Step three: write down your narration first. Remember to keep your explanations as simple as possible. This is the time to know what pictures you will need to create your explanation video. The entire group needs to participate in this phase of the process.

Step four: create your paper cutouts. To make it easier to see in the video try to keep your pictures about five inches tall. Bold dark lines make it easier to see in the video. Keep the pictures as simple as possible. Adding too much blank take too much class time. Nice, simple, easy to use-pictures are wonderful to use in your presentation.

You should have ready the script and images. Organize images in proper order and assign roles according to who has the quick hands, who can read non-stop without making any mistakes with one eye on the people moving images in and out keeping pace with them.

Step five: practice. Rehearse your narration. Practice moving the pieces in order to see what tweaks need to be done. Once you get to go ahead to create your video you don't want to take up too much time. Your entire video should be about two minutes in length.

The narrator needs to practice reading the script straight through–no mistakes! It is also important for the students moving the images in and out to practice because they don't have time to follow the script, they need to have the whole story in their head...and they also have to practice putting the images on the board upside down. Remember, they are looking at the board "upside down" compared to the camera. So what would be on the right in the video, they have to lay it down upside down on their left.

Step six: record your video. You will need at least two people, one on each side of the camera to move the pieces in and take the pieces out. Another person will be the narrator. While a fourth person will watch the video stream to make sure things are in their proper place. While the narration is being said the person in charge of sliding the pieces in should have the next piece in place.

Once all the pieces are in place you will be creating a non- edited and non- stop running video.